

WITH ASHLEIGH LAUREN



## IT'S YOUR TURN TO FEEL CONFIDENT IN YOUR MAKEUP

I OFFER TWO DIFFERENT IN PERSON
SKILLS TRAINING
PERFECT FOR ALL LEVELS OF MAKEUP
ARTISTS

### HAVE YOU EVER COMPARED YOUR WORK to another

**MAKEUP ARTISTS?** 

then felt crap about your journey

#### HII'M ASHLEIGH...

Hi, I'm Ashleigh! I've been a makeup artist for 8+ years and I specialise in Bridal, I am professionally trained by Cassie Lomas leading MUA in the industry.

I was a tutor at Cassie Lomas Make Up Academy and have taught approx. 90+ students in 3 years! I help to support and teach the next generation of MUA's coming through at local colleges in Lancashire.

I love being able to pass on my experiences, expertise & skills to other makeup artists acting as a support network to them! The reason I wanted to start to educate Makeup Artists is because I think we can learn so much from one another, and there is so much that isn't taught in lots of initial courses for makeup. Business is HUGE!

I have been a finalist in the Great Northern Wedding Awards 2024, my work has travelled through Europe in the National Hair Awards, been published on Erborian site, Schwarzkopf world wide social media, published in County Brides magazine and LWB magazine regularly. I have hosted training sessions for other businesses such as Jessica Gould Business Coach & LashLife by Lis teaching how I managed to get 100 clients through the door in just 6 months!

I love celebrating wins whether they are my own or someone else's and this is something I LOVE to instil into people I teach...I will always follow your journey and celebrate your successes with you!



#### **ARE YOU READY TO....**

Conquer the fears of applying makeup

Feel confident in what looks you create

Feel confident that whatever your client asks you to create you can do it!

Elevate your looks to a whole new level of professional

Learn some new techniques

Grow your portfolio

### IT'S TIME TO CHANGE YOUR FUTURE...



#### BUT RIGHT NOW YOU ARE...

FEELING FRUSTRATED THAT YOU HAVE QUALIFIED IN MAKEUP, INVESTED MONEY IN YOUR DREAM CAREER BUT YOU ARE STILL FINDING THERE ARE NIGGLY SECTIONS OF YOUR MAKEUP THAT AREN'T WHERE YOU WANT THEM TO BE

STILL FEELING DEMOTIVATED IN YOUR LOOKS YOU CREATE

NOT WANTING TO SHARE YOUR WORK ON SOCIAL MEDIA BECAUSE YOU CAN SEE ERRORS

FEELING LIKE YOUR WORK NEEDS TO BE ELEVATED TO A NEW LEVEL BECAUSE
YOU TRAINED A WHILE AGO

WANTING TO OVERCOME YOUR FEARS OF APPLYING CERTAIN AREAS OF MAKEUP

#### CAN YOU RELATE?

The majority of the people I educate have been either self taught or have trained at another training academy. However, they left feeling very overwhelmed and that they didn't have enough time to practice. Since then, they have worked for themselves and haven't had time to overcome any fears they have with applying liquid liners, creating glowing skin without it looking oily and without really finding what their niche is in the skills section of makeup.



## THIS IS WHY I CREATED THESE TWO IN PERSON SKILLS COURSES

For all makeup artists to feel confident in their work and feel proud to post it on their social media and show the world how amazing they are!

Imagine what you could achieve once you have

the knowledge...

#### introducing...

#### **FULL DAY COURSE**







#### £375

This will be an in-person full day of training 10am - 3pm All training is held at Hairs & Faces Salon, Accrington

This is aimed at those makeup artists who need to gain more confidence in their makeup practical skills.

This includes a 20 minute zoom/teams call to discuss the areas that you want to improve on and I will create a bespoke training course specifically FOR YOU!

The full day training will include 2 makeup looks to practice with a demo by myself.

A certificate of completion will be emailed to you at the end of the day

#### IS THIS COURSE FOR YOU?

#### N<sub>O</sub>



I want to learn about social media and the business side to being a makeup artist our Bridal Biz Boost would be better for you!



I just want to learn everything



I have zero experience applying makeup on other people

#### YES



I want to perfect a specific skill that is holding me back as a MUA



I want to learn new practical skills and excel in perfecting them



I want to niche down and find out what my signature style is and perfect that

#### introducing...

#### **HALF DAY COURSE**







#### £295

This will be an in-person half day of training 10am - 12.30pm All training is held at Hairs & Faces Salon, Accrington

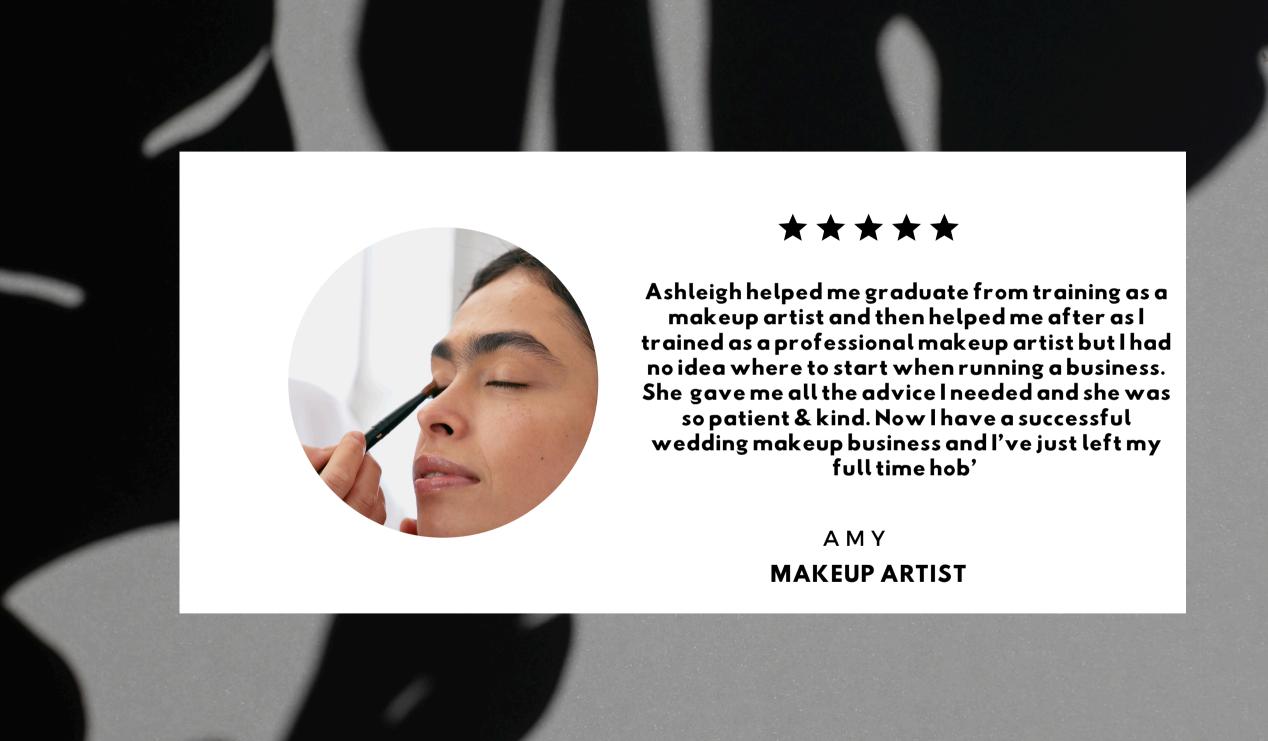
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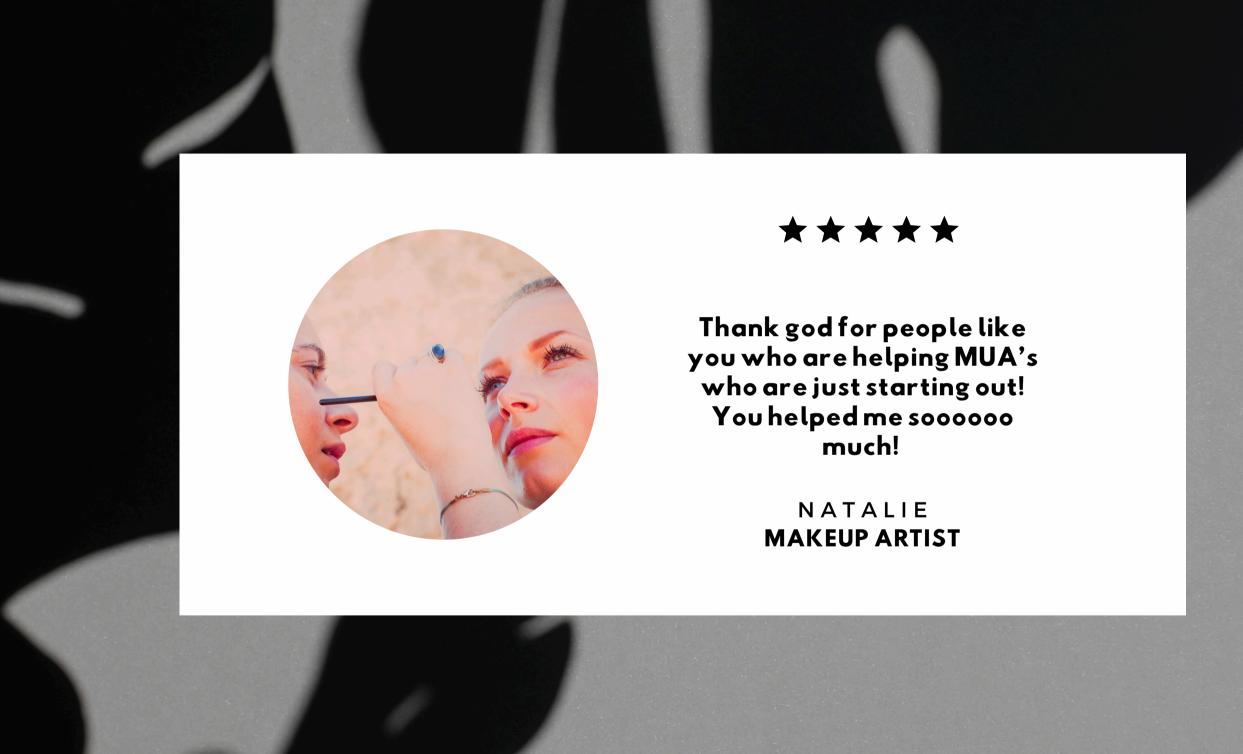
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I A M S O EXCITED TO WORK WITH YOU



# CLICK HERE TOBOOK

